



**CONGRESSMAN BOBBY L. RUSH**

Chairman, House Subcommittee on Commerce, Trade and Consumer Protection

## FRANCHISE BUSINESS CONFERENCE III

*Hosted by: Congressman Bobby L. Rush, Kennedy-King College, International Franchise Association, National Minority Franchising Initiative, Women's Business Development Center and Chatham Business Association*

**Saturday, November 3, 2007**

Kennedy-King College (U-Building)

6301 South Halsted Street, Chicago, IL 60621

8:30 am – 3:30 pm (Doors Open: 8:00 a.m.)

Parking Lots:

Corner of 63rd and Union Avenue

Corner of 65th and Union Avenue

*In cooperation with: U.S. Small Business Administration (SBA); Minority Business Development Agency (MBDA); State of Illinois Treasurer's Office; Illinois Department of Commerce and Economic Opportunity; City of Chicago Department of Planning and Development; Business and Economic Revitalization Association; Chicago Urban League; Greater Ashburn Planning Association and South Suburban Mayors and Managers Association*

Featured speaker: Congressman Bobby L. Rush

Program will include:

**Franchisor Participation** - What are franchisors looking for? Prospective franchisees will hear first hand from experienced franchisors.

**Fundamentals of Franchising** –

What franchising is (and isn't) and how to evaluate franchise options.

**Experiences in Franchising** – What is it really like to be a franchisee? Current franchisees will share their experiences and advice.

**Legal Aspects of Franchising** – What questions do you need to ask and what is the UFOC?

**Funding and Technical Assistance** –

How do I begin the basic process? What are the requirements for financing? Are special programs available?

**To register call: 708-385-9550**

The first 200 registrants will receive a free franchise opportunity guide (\$20 value).